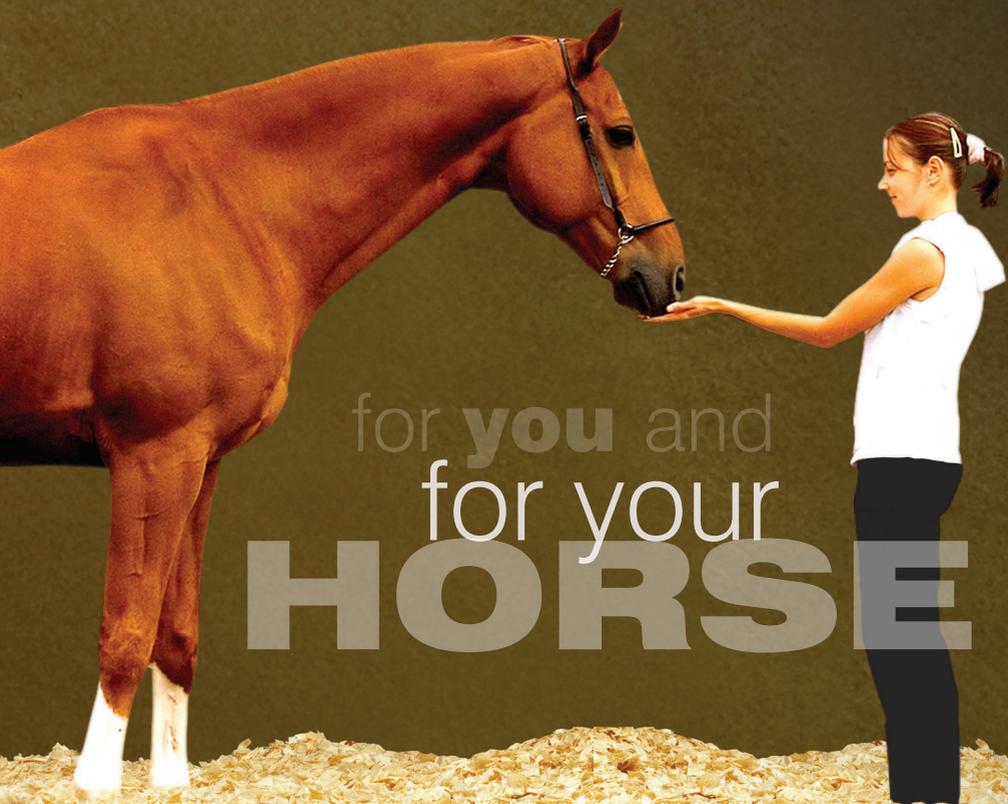


# BEDMAX

WHY?

is bedding important



for you and  
for your  
**HORSE**

DUST FREE PINE SHAVINGS

# WHY

is bedding  
so important



Your choice of bedding can make a big difference to your horse's health, welfare and performance.

If you keep your horse stabled for any length of time, you need to maintain the right environment, and that means providing a bedding that ticks all the key boxes – for you and your horse...

## is it **Natural?**

The more natural and traceable your bedding and the material it's made from, the better. BEDMAX is not a by-product or recycled bedding. We make our shavings from fresh timber sourced from sustainable UK forestry. There are no additives or treatments whatsoever. No chemicals, no artificial smells, no hidden contaminants. Just 100% natural, pure new shavings, purpose made for horses.

## does it **Cushion** and protect **Joints?**

Experts including leading equine vets recommend you provide 6 to 8 inches of bedding across the whole box. This will give your horse a comfortable bed that will cushion hocks and joints when lying down or rolling. BEDMAX shavings are cut larger to help create a deeper, more resilient, more cushioning bed, which is good because horses love rolling in it!

## is it really **free** of **DUST**?

Dust in bedding is one of the biggest causes of respiratory problems among stabled horses. So it has always been our top priority to wage all-out war on dust and spores. 'Dust extracted' is not enough. Your horse needs a bedding that eliminates dust. BEDMAX shavings are virtually dust free and our large flakes do not break down and create dust during the life of the bed.

## how **Hygienic** is it?

BEDMAX shavings are made from pine timber, because science has proved that pine provides a unique level of natural antibacterial protection. Pine contains oleoresins that kill many strains of harmful bacteria that could otherwise thrive in damp, warm bedding, including E.coli. And we also dry our shavings at sterilising temperatures before screening out the dust.

## does it suppress **Ammonia**?

Ammonia in urine can burn your horse's legs and break down the hoof. It can also damage lungs. So you need a bedding that does not absorb urine at the surface, but drains it down to be absorbed at a lower level. That's exactly what BEDMAX shavings are designed to do.





## does it boost **well-being?**

It is estimated that around 15% of stabled horses develop behavioural problems. We think a comfortable, natural, hygienic bed can play a part in keeping your horse relaxed and happy. And you can sleep easily too, knowing your horse is bedded on the best.

## cost or **Value?**

You need to watch costs, but don't be misled into comparing costs simply by price per bag. Our shavings are competitively priced, but in 3 independent stable trials they also lasted longer than other types of bedding. So you get all the BEDMAX benefits of a top quality bedding at a lower overall cost, and that's value.

## what about **Hooves?**

When your horse is standing in the stable for long periods, the support your bedding provides under the hooves is critical. BEDMAX provides the ideal combination of firm, resilient support, and a controlled moisture content to prevent hooves drying and cracking.

## is it **Easy** to use?

You're busy, so you want a bedding that's as easy and economical as possible to use and maintain. You also want a bedding that you can recycle with minimal cost and effort. You may have guessed that BEDMAX ticks this box with top marks, too.

# And **WHY** are we asking all these questions

**We started making BEDMAX shavings in 2000 with the aim of creating a bedding that was as close as possible to ideal. Dust free, consistent, comfortable, supportive, resilient, hygienic, natural, easy to use, long lasting and economical.**

The way we make BEDMAX large flake pine shavings was (and is) based on the best equine veterinary and professional advice, research and feedback at the time. But we have gone on exploring the science and surveying horse owners over the past 12 years, and today we know more about how important bedding can be, and what areas of your horse's health and well-being it can affect.

That's why we're trying to underline just how critical your choice of bedding can be. We began making BEDMAX to provide a bedding that advanced the health and welfare of horses in the stable. That's why so many equestrian professionals, vets, hospitals and clinics, trainers, farriers, racecourses, major events and thousands of horse owners all over the UK and Europe, the Middle East and Hong Kong, choose BEDMAX shavings.

Bedding isn't rocket science, but there's more to it than meets the eye, and you know how it is with horses: the more we know, the more we realise we still have to learn.

*"It is essential for us to be certain that everything we provide for the horses is of top quality, and we know that with BEDMAX we have no worries."*

Hugh Thomas, Event Director  
Mitsubishi Motors Badminton Horse Trials



# BEDMAX

the **best** of **British**



By Appointment to  
Her Majesty The Queen  
Manufacturer of Horse Bedding

BEDMAX shavings are made exclusively from British pine, using British technology and know-how, and we're proud to be producing horse bedding that's setting the standard here – and worldwide. BEDMAX won the 2012 BETA UKTI Export Award, helping in a small way to underline Britain's reputation for excellence in equine care.

## Find out more...

... about BEDMAX shavings and the power of pine, and find your nearest suppliers on the BEDMAX website.

Follow us on:



[www.bedmaxshavings.com](http://www.bedmaxshavings.com)